Decoding Grapheme-Color Synesthesia using Multivariate Pattern Analysis

## Background

Synesthesia is a condition in which stimulation of one sensory modality evokes experiences in a second, unstimulated modality.

Grapheme-Color Synesthesia SYNESTHESIA 0123456789

## Approach

Primary Question: Is the subjective experience of synesthetic color generated by the same, or different, neural processes from those that support the perception of veridical color?

1. To investigate changes in activity levels in neural regions sensitive to visually presented color

Results: Region of Interest Analyses


Results: Wholebrain Searchlight

## Experimental Design



Training Set
$\square$ Red $\square_{\text {Green }}$
$\square$ Blue $\square$ yellow
Hypothesis Test
Step 1: Within-category multivariate pattern analysis (MVPA): "train on color, test on color" to identify regions that represent perceived color.
Step 2: Cross-category MVPA: "train on color, test on letter". Successful cross-category decoding would by the same neural mechanisms that supported, in part perception of veridical color.

## Conclusions

- Synesthetic percepts are supported by broadly distributed patterns of color-discriminating activity.
- Reliable cross-category decoding for V1 suggests that grapheme-color synesthesia may be supported by the representation of color at the earliest stages of cortical processing, a phenomenon presumably arising from feedback from networks that support the discrimination of linguistic symbols.
- Synesthesia is a perceptual, rather than a conceptual, phenomenon.

